



Online Safety

Online Safety Introduction

Four areas of risk – 4 C's

- **C**ontent – being exposed to illegal, inappropriate or harmful material
- **C**ontact – being subjected to harmful online interaction with other users
- **C**onduct – personal online behaviour that increases the likelihood of, or causes harm
- **C**ommerce - risks such as online gambling, inappropriate advertising, phishing and or financial scams

Online Safety – Ofcom Survey

What we have found

Online access and attitudes

- **Nearly all children went online in 2021 (99%);** the majority used a mobile phone (72%) or tablet (69%) to do so.
- **More than a third (36%) of primary school-age children did not always have access to an adequate device for online learning at home,** compared to 17% of secondary-age children. One in ten primary-age children rarely or never had access (11%), compared to 3% in secondary school.

Online behaviours

- **Using video-sharing platforms (VSPs) such as YouTube or TikTok was the most popular online activity among children aged 3-17 (95%);** while the majority chose to watch content on VSPs, 31% posted content they had made themselves, especially those aged 12-17.
- **Among all types of online platforms, YouTube was the most widely used by children;** 89% used it, compared to half using TikTok. But TikTok was more popular for posting content.

Media use by age: a snapshot

3-4



17% have their own mobile phone
To go online: 39% use a mobile phone, 78% use a tablet and 10% use a laptop
89% use video sharing platforms
32% use live streaming apps/sites
50% use messaging sites/apps
21% use social media and 24% have their own social media profile
18% play games online
81% watch TV or films on any type of device other than a TV set (85% on a TV set)
47% watch live TV vs 72% who watch SVoD¹

5-7



28% have their own mobile phone
To go online: 50% use a mobile phone, 83% use a tablet and 27% use a laptop
93% use video sharing platforms
39% use live streaming apps/sites
59% use messaging sites/apps
33% use social media and 33% have their own social media profile
38% play games online
74% watch TV or films on any type of device other than a TV set (88% on a TV set)
48% watch live TV vs 77% who watch SVoD¹

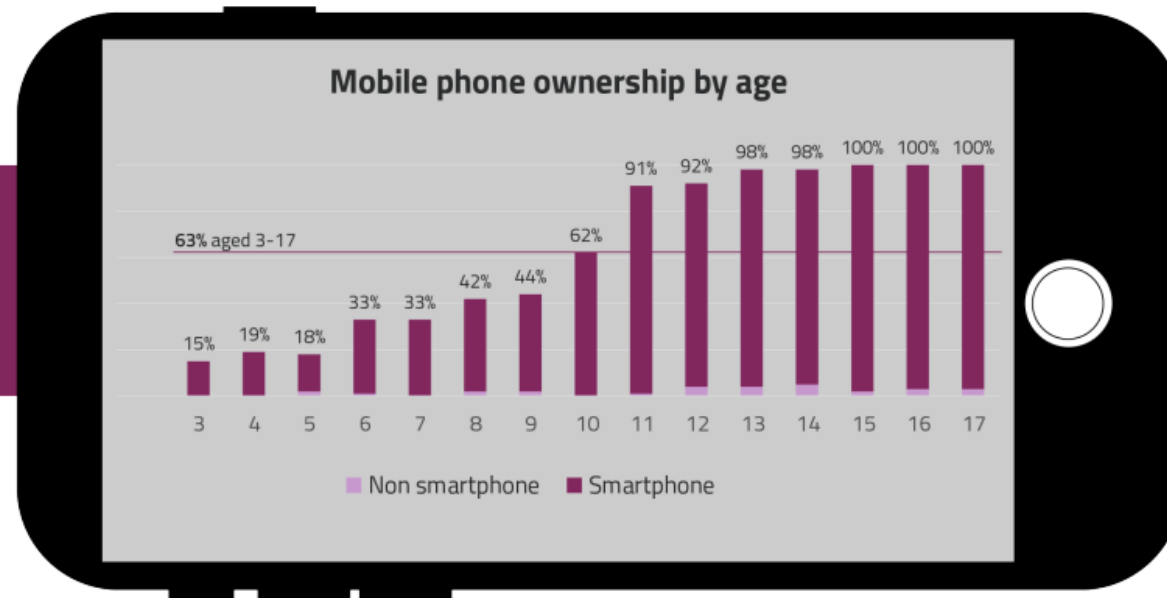
8-11



60% have their own mobile phone
To go online: 71% use a mobile phone, 79% use a tablet and 55% use a laptop
95% use video sharing platforms
54% use live streaming apps/sites
84% use messaging sites/apps
64% use social media and 60% have their own social media profile
69% play games online
79% watch TV or films on any type of device other than a TV set (90% on a TV set)
51% watch live TV vs 76% who watch SVoD¹
32% have seen something worrying or nasty online 📶
32% were able to correctly identify sponsored search results 🔍

- [Children and parents: media use and attitudes report 2022 \(ofcom.org.uk\)](https://www.ofcom.org.uk/research-and-data-analysis/reports-and-publications/children-and-parents-media-use-and-attitudes-report-2022/)

Access to devices



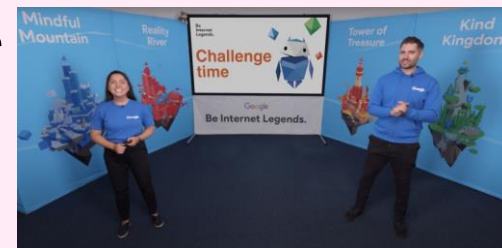
Teaching children to keep themselves safe online...

“Children and young people need to be empowered to keep themselves safe.....Children will be children – pushing boundaries and taking risks. At a public swimming pool, we have gates, put up signs, have lifeguards and shallow ends, but we also teach children how to swim”

Dr Tanya Byron: Safer Children in a Digital World

How is Online Safety taught across the school?

- **EYFS:** taught through careful questioning, conversations and 'Book Club' sessions.
- **Year 1-6:** all children begin the school year with an online safety unit of learning as part of their computing lessons. This means **all** children will have around 5/6 in-depth, quality lessons linked to various online safety themes.
- In subsequent computing lessons, children begin most sessions with an online safety starter (a scenario or question) to continually drip-feed the importance of keeping themselves safe online throughout the school year.
- During the Spring Term, we take part in '**Safer Internet Day**'.
- During the Summer Term, the children take part in an online safety assembly run by Google. It is highly interactive and engaging. Always a firm favourite with the children!



Online Safety Starters

Online Safety Starter-Discuss

It's ok to tell my password to all of my friends as they won't be able to do anything with it.



Online Safety Starter-Discuss

I love watching Minecraft videos on YouTube! My mum has saved some Minecraft videos that she is happy for me to watch in my library on YouTube but another Minecraft video has popped up at the side of the screen. It looks really good! I think I'll watch that one instead of the ones my mum has saved for me.



Online Safety Starters

Online Safety Starter

I am playing on a game online but another gamer keeps asking me what my full name is and where I live.

What should I do? Why?



Online Safety Starter

I have been watching Encanto music videos on YouTube. I then clicked on another video in the sidebar which looked like another Encanto video but it had scary pictures and rude words in it.

What should I do?

Why?



Online Safety Starters

Online Safety Starter



I have just been reading a news story online about a cat that can play a violin. My sister says that it is a 'fake' news story but it must be real as it is online.



What do you think?

Why?

Online Safety Starter



I am playing a game online and a pop-up has just appeared on my screen it says, "Pay £91.99 and get 150,000 pieces of gold. It says I only have 1 day for this special offer so maybe

I should click on it quickly!"
What do you think?

Why?



EYFS



The Adventures of Smartie the Penguin



- EYFS drip-feed and discuss online safety throughout the school year with the children.
- The children have access to iPads at an iPad station.
- They also read online safety stories during their Book Club story sessions to promote discussion.

Year 1

- All children complete an online safety unit at the start of the Autumn term.
- Children sign a class poster agreeing to try and keep to the online safety rules. This is displayed in Year 1 classrooms as a visual reminder.

Some helpful resources:



Example Learning Questions:

- What is personal information?
- What is a password?
- What should I do if I see something unexpected online?
- How should I behave online?



Year 2-6

- All children from Years 2-6 are introduced to the 'SMART' acronym.
- They are taught what each letter stands for and complete activities such as poster-making and drama to consolidate their understanding.



IS FOR SAFE

Never give out personal information to strangers on the internet. Personal information includes things like your home address and your birthday.



IS FOR NEVER MEET

Never ever meet up with a stranger you have met online unless a parent or guardian has said it is ok and is present. Never, never, never, never, never.



IS FOR ACCEPTING

Don't open emails from people you don't know, they could contain viruses. If you get a strange email from a friend and you think they might have a virus make sure you let them know!



IS FOR RELIABLE

Don't believe everything you read online, check your facts! Did you read it on a reliable website like the BBC? Are other websites saying the same thing? Does it tell you where they got the information from?



IS FOR TELL

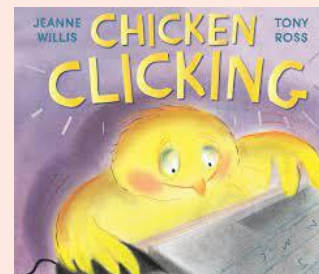
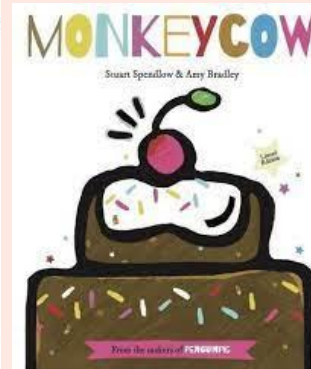
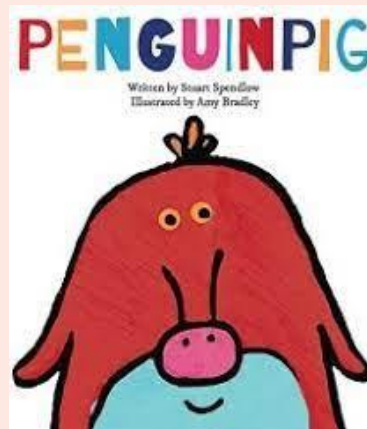
If you have an online safety problem, make sure you tell someone. Tell a parent, guardian, or teacher as soon you can.

Year 2



- All children complete an online safety unit at the start of the Autumn term.
- They will learn about the 'SMART' acronym as part of this learning.

Some helpful resources:



Example Learning Questions:

- How can I keep my personal information private?
- Who can I trust with my information?
- What does 'SMART' stand for?

Year 3



- All children complete an online safety unit at the start of the Autumn term.
- They will learn about the 'SMART' acronym as part of this learning.

Some helpful resources:



Example Learning Questions:

- What makes a secure password?
- What is the difference between communicating face-to-face and online?
- Is all the information online factual?
- Why might someone use the internet?

Year 4



- All children complete an online safety unit at the start of the Autumn term.
- They will learn about the 'SMART' acronym as part of this learning

Some helpful resources:



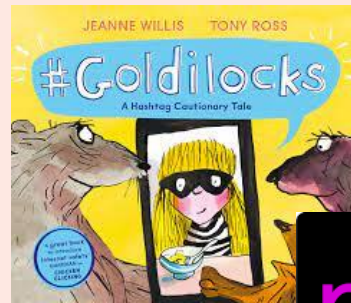
Example Learning Questions:

- How can I protect myself from online identity theft?
- What is plagiarism?
- What are the positive and negative influences of technology on health and the environment?

Year 5



Some helpful resources:



- All children complete an online safety unit at the start of the Autumn term.
- They will learn about the 'SMART' acronym as part of this learning

Example Learning Questions:

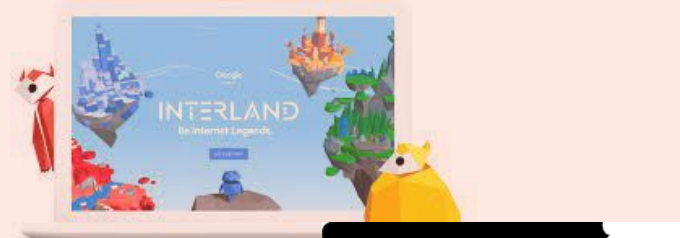
- Why are passwords so important?
- Why is it important to reference sources in my work?
- What impact does sharing digital content have?
- How reliable is information on the internet?

Year 6



- All children complete an online safety unit at the start of the Autumn term.
- They will learn about the 'SMART' acronym as part of this learning.

Some helpful resources:



purple
mash



Example Learning Questions:

- What is a digital footprint?
- What is appropriate online behaviour?
- How do I know if a website is secure?
- What is the impact of having too much screen time?

How can you support your child to be safe online?

- Talk to them about their online experiences, show an interest, play alongside them.
- Use appropriate privacy and safety settings.
- Use parental controls so that you know what they have access to.
- Check app and games are age appropriate.
- If you are concerned seek advice/ report anything inappropriate.
- Keep talking to them about online safety.

Have a conversation

It is really important to chat with your children on an ongoing basis about staying safe online. Not sure where to begin? These conversation starter suggestions can help.

■ Ask your children to tell you about the sites they like to visit and what they enjoy doing online.

What games do you and your friends like to play online? Can you show me the websites you visit the most? Shall we play your favourite game online together?

▲ Ask them about how they stay safe online.

What tips do they have for you, and where did they learn them? What is OK and not OK to share?

● Ask them if they know where to go for help.

Where can they go to find the safety advice, privacy settings and how to report or block on the services they use?

◆ Think about how you each use the internet.

What more could you do to use the internet together? Are there activities that you could enjoy as a family?

Talking to your child about online safety?

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Where can they go to find the safety advice, privacy settings and how to report or block on the services they use?

◆ **Think about how you each use the internet.**

What more could you do to use the internet together? Are there activities that you could enjoy as a family?

Conversation starter ideas

- 1 Ask your children to tell you about the sites they like to visit and what they enjoy doing online.
- 2 Ask them about how they stay safe online. What tips do they have for you, and where did they learn them? What is OK and not OK to share?
- 3 Ask them if they know where to go for help, where to find the safety advice, privacy settings and [how to report](#) or block on the services they use.
- 4 Encourage them to help. Perhaps they can show you how to do something better online or they might have a friend who would benefit from their help and support.
- 5 Think about how you use the internet as a family. What could you do to get more out of the internet together and further enjoy your lives online?

Resources to use with your child

EYFS and KS1

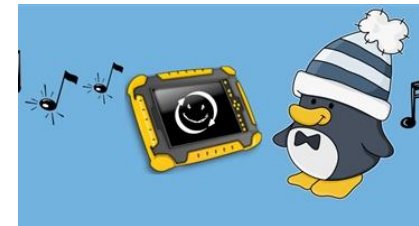
- **5 Interactive Stories -Digiduck**

<https://www.childnet.com/resources/digiduck-stories/>



- **Online Story-lots of good talking points**

<https://www.childnet.com/resources/smartie-the-penguin/>



- **Jessie and Friends x3 videos (Watching Videos, Sharing Pictures, Playing Games)**

<https://www.thinkuknow.co.uk/parents/jessie-and-friends-videos/>



Resources to use with your child

KS2

- [The Adventures of Kara, Winston and the SMART Crew \(7-11 year olds\)](#)



These cartoons illustrate 5 online safety **SMART** rules and include a real life SMART Crew of young people, who guide the cartoon characters in their quest, and help them make safe online decisions.

<https://www.childnet.com/resources/the-adventures-of-kara-winston-and-the-smart-crew/>

- [BBC Own It](#)

Sound advice for keeping your time online safe, secure and happy.

<https://www.bbc.com/ownit/curations/staying-safe>



- [Interland- Be Internet Awesome](#)

Interland is an online adventure game that teaches the key lessons of internet safety through four fun, challenging games.

https://beinternetawesome.withgoogle.com/en_us/interland



- [Play, Like, Share and Band Runner Game \(8-10 year olds\)](#)

Our three-episode animation for 8-10 year olds helps them to learn how to spot pressuring and manipulative behaviour online and to stay safe from other risks they might encounter online.

<https://www.thinkuknow.co.uk/parents/playlikeshare/>



How we support parents – website links



Waterbeach Community Primary School
Learning, Laughter, Friendship

HOME ABOUT US NEWS & EVENTS CURRICULUM CHILDREN'S PAGE PARENTS & COMMUNITY GOVERNORS CONTACT US / VACANCIES

In this section:

- Acceptable Use Agreements
- App Parent Help Sheets
- BBC Own IT
- Childnet
- H2B Safety
- National Online Safety
- NSPCC Net Aware
- Online Safety Policy
- Parent Zone
- Social Media and Mental Health
- Think u Know
- UK Safer Internet Centre



Online Safety

Home > About Us > [Online Safety](#)

As an important part of our curriculum, our children are made aware of the correct approach to online safety. It has become embedded in computing lessons, work on anti-bullying and lessons on personal, social and health education. Online safety is also an integral part of our child protection training which is updated annually.

Please see the links to our Online Safety Policy and Acceptable Use Agreements.

There are also links to useful websites to support parents with online safety.



IS FOR SAFE
Never give out personal information to strangers on the internet.
Personal information includes things like your home address and your birthday.

Parent Support BBC Own It

OWN IT

>>
The Basics

⚡
Take Control

👤
It's Personal

💬
Don't Panic

ℹ️
About Us



**PARENTS
HELP THEM
OWN IT**

Parents - help kids make the most of their lives online

Find out all about device safety for your child and help them to have positive experiences online. Whether they're getting a device for the first time, starting out on social media or making the leap to secondary school, we've got advice for you.



**IT STARTS
WITH
YOU**



Website Link:

Parents - help kids make the most of their lives online - Own It - BBC

Great tips in an easy-to-read format.

Teachers use some of the resources in school.

Parent Support Childnet

Resources Blog Who we are What we do What you can do [Donate](#)



[Teachers & professionals](#) [Parents & carers](#) [Young people](#)

Help, advice and resources for parents and carers

Offer your children support and guidance with our range of online safety guides



Get help

What to do if your child comes to you needing help and where to report specific online concerns.



Website Link:

[Parents & carers |
Childnet](#)

Advice on what to do if
a child comes to you
and needs help.

Parent Support Our Safer Centre



Privacy Safety Block Report More



How do I...

Q e.g. Report on TikTok

Website Link:

[Our Safety Centre – Online Safety Centre](#)

Safety settings

Privacy settings

How to block

How to report

Parent Support National Online Safety

The screenshot shows the National Online Safety website interface. At the top left is the NOS logo. The navigation menu includes: TESTIMONIALS, SAFE REMOTE EDUCATION, NEW! APP, ABOUT, OUR EXPERTS, THE NATIONAL HUB, HELP & FAQs, NEWS, CONTACT. A secondary menu below it lists: Browse all, NOS Courses, Explainer Videos, Monthly Updates, School Webinars, Guides, Lesson Plans, Other Courses, Certified School, and Book a Demo. The main content area is titled 'Guides' and features a search bar, a 'Sort' dropdown set to 'Just added', and a 'Filter' dropdown set to 'All'. Below this are three guide cards: '12 Top Tips for Building Cyber Resilience at Home', 'What Parents and Carers Need to Know about Twitter', and 'What Parents and Carers Need to Know about World of Warcraft'. A 'Gaming' tag is visible on the third card. A chat bubble icon is present in the bottom right corner.

Website Link:

[E-safety Guides for Schools | National Online Safety](#)

You will need to log – this is free.

Useful guides to download.



Parent Support Think u Know CEOP

I would like advice on...

Home Get advice Concerned about your child? How to get help Home Safety Activities #AskTheAwkward

Help your children get the most out of the Internet

I'm concerned about my child
> I'm concerned about my child

Reporting an incident to CEOP
> Reporting an incident to CEOP

I'd like information and advice on keeping my child safe
> I'd like information and advice on keeping my child safe

Website Link:

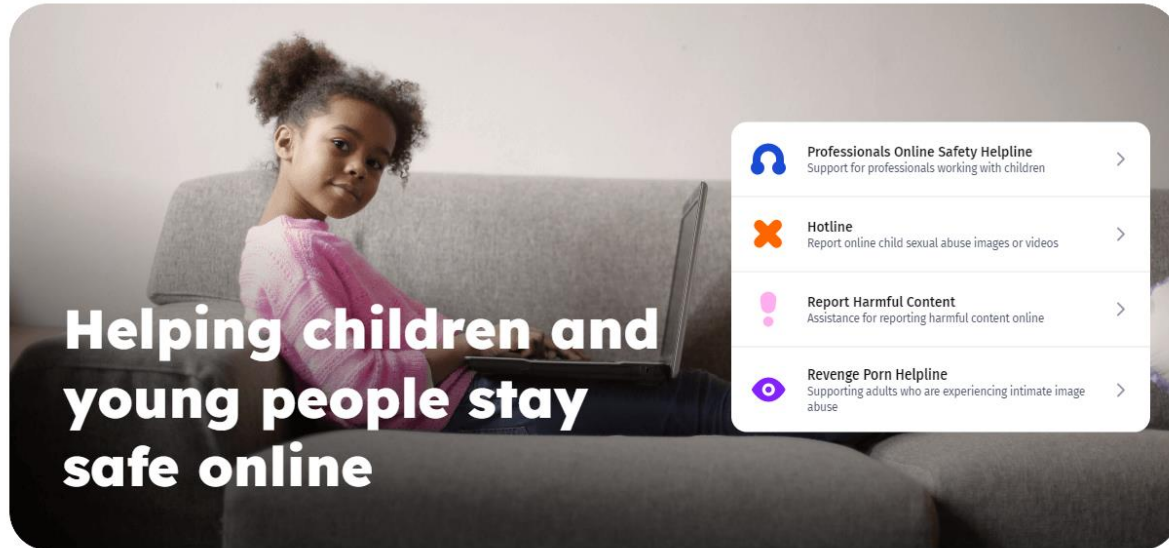
[Parents and carers | CEOP Education \(thinkuknow.co.uk\)](https://www.thinkuknow.co.uk/parents-and-carers/)

Advice





Reporting

Parent Support UK Safer Internet Centre

 UK Safer Internet Centre Online issues Guides and resources Training and events Safer Internet Day Blog Research About



Helping children and young people stay safe online

-  **Professionals Online Safety Helpline**
Support for professionals working with children >
-  **Hotline**
Report online child sexual abuse images or videos >
-  **Report Harmful Content**
Assistance for reporting harmful content online >
-  **Revenge Porn Helpline**
Supporting adults who are experiencing intimate image abuse >

I need help with...



Search by any keyword...

Reporting

Cyberflashing

Livestreaming

Misinformation

See all 12 topics >

Website Link:

[Parents and Carers - UK Safer Internet Centre](https://www.saferinternet.org.uk/parents-carers)

Guides to technology

Conversation starters

Reporting harmful content

Parent Support NSPCC

[Online shop](#) [NSPCC Learning](#) [Online safety advice](#)

NSPCC

EVERY CHILDHOOD IS WORTH FIGHTING FOR

Donate

[What is child abuse?](#)

[Keeping children safe](#)

[Support us](#)

[About us](#)

[Events](#)



helpline



search

Keeping children safe online

We all have a part to play in keeping children safe online.
Find out how with our online safety guides.

Website Link:

[Keeping children safe
online | NSPCC](#)

Loads of help/resources

Conversation starters

Online safety blog

Reporting harmful content

How we support parents – newsletters

Online Safety Top Tips

Do you find it hard to keep up with your child/ren's online activity?

Attached are some help sheets:

- Parental controls for [iphone](#) and android
- Age-inappropriate content

You can also find links to help sheet about the following specific apps on our [website here](#).

- Among Us help sheet
- Minecraft help sheet
- Roblox help sheet
- Instagram help sheet
- [Dischord](#) help sheet
- Gaming Streamers and influencers help sheet

Safeguarding

We have recently added some additional sources of support to the safeguarding part of our website - this can be accessed [here](#) or by following the link from the home page of the website 'Safeguarding'.

Online Safety

Do you talk to your child about what they do online?

If you do then great, however if you find this difficult, please follow this link for some great advice and age appropriate ways to start a conversation. [Teaching Your Child about Internet & Online Safety | NSPCC](#)

Attached is a useful guide '[What Parents need to know about Social Media and Mental Health](#)'

We encourage you to have open discussions with your children about online safety, more information can be [found here](#).

Questions...

‘You don’t have to be an expert to keep your child safe online’

The online world is always changing, so we need to prepare our children to be safe, no matter what the context or latest app.

We will try our best to answer your questions.